

HIGHLIGHTS
OF
SWACHHTA PAKHWADA 2019
(AUGUST 16TH TO 31ST)
AT
MISHRA DHATU NIGAM LIMITED



MISHRA DHATU NIGAM LTD
(A Govt. of India Enterprise, Ministry of Defence)

Swachhta Pakhwada 2019: August 16 - 31, 2019

Swachh Bharat Abhiyan (SBA) or Swachh Bharat Mission (SBM) is the nation-wide campaign in India for the period 2014 to 2019 that aims to clean up the streets, roads and infrastructure of India's cities, towns, and rural areas.

Swachhta Pakhwada started in April 2016 with the objective of bringing a fortnight of intense focus on the issues and practices of Swachhata by engaging Government of India (GOI) Ministries/Departments in their jurisdictions. An annual calendar is pre-circulated among the Ministries to plan for the Pakhwada activities. The Pakhwada fortnight, observing ministries are considered as Swachhata Ministries and are expected to bring qualitative Swachhata improvements in their jurisdictions. The Pakhwada fortnight for Departments under Ministry of Defence during 2019 is the second fortnight of August.

About MIDHANI

Mishra Dhatu Nigam Limited (MIDHANI), a Miniratna Category-I CPSE, under the Ministry of Defence is located in the historic city of Hyderabad. This is a unique integrated metallurgical plant facility that manufactures a range of alloys and supplies in different forms, shape, size etc. MIDHANI product profile consist of special metals and alloys, superalloys, titanium and titanium alloys, special steels, controlled expansion alloys, soft magnetic alloys, electrical resistance alloys, molybdenum products and other special products like bio implants, armour products, vacuum investment casting products and several products with special attributes tailor- made to suit specific customer requirements and are of strategic significance.

Swachhta Abhiyaan at MIDHANI

In compliance with the Government directives, Swachhta Pakhwada has been observed in Midhani every year since its commencement. However, MIDHANI has taken up Swachhta Abhiyaan seriously, a dedicated team of members (Domestic/Industrial Housekeeping) works to keep the Factory, Corporate Office, Township and its vicinity clean and green.

Swachhta is observed daily at MIDHANI. However the dedicated 15 days momentum given by Swachhta Pakhwada has created a sense of responsibility among individuals. Many activities are taken as routine and non-routine jobs to maintain cleanliness. Regular cleaning, dusting, removal of cobwebs, disposal of scrap, laying of path ways, renovation of Toilets, cleaning of drains, weeding out of old files, equipments and furniture, painting etc. are few of the activities undertaken during this period.

Under Corporate Social Responsibility, as a swachhta abhiyaan MIDHANI is constructing Toilets at Government Schools and also undertaking maintenance of the Toilets. So far we have constructed 37 Toilets in various Government Schools.

To promote awareness among employees and public, caps with Swachhta logo, banners at prominent places, distribution of antiseptic soap to Canteen & Housekeeping staff was carried out.

The slogan of MIDHANI is ***“SWACHH MIDHANI, SWACHH BHARAT”***.



SWACHHTA PLEDGE and MARCH PAST INVOKING SPIRIT OF SWACHHTA BY EMPLOYEES



CLEANLINESS DRIVE IN COMPANY, TOWNSHIP and NEAR BY SCHOOLS



A Cleaning campaign was carried out in the Company, Township and nearby schools to create awareness among the employees and general public to keep office area, home and its surrounding areas clean and green

WEEDING OLD FILES



SCRAP REMOVAL



CLEAN DRIVE AT FACTORY PREMISES



CLEAN DRIVE AT MIDHANI TOWNSHIP



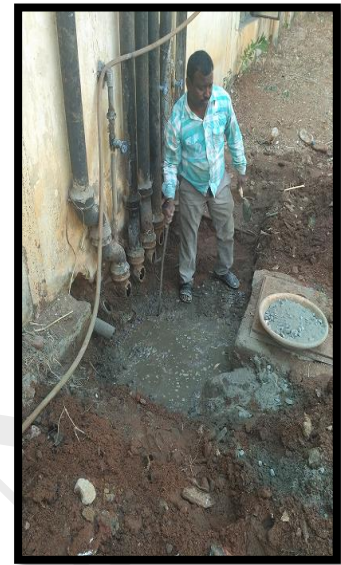
Cleanliness drive jointly carried out by BDL, MDHANI, Andhra Bank, Indian Postal Department, CISF in nearby areas. cleaning drive in Government Schools



CLEAN DRIVE At LOCAL PLACES and GOVERNMENT SCHOOL



TREE PLANTATION, FUMIGATION OF INSECTICIDES, REPAIR & MAINTENANCE of COMPANY PREMISES



ESSAY WRITING and PAINTING COMPETITION



Painting and Essay writing competition for the school children was conducted approx. 300 students have participated actively.