

MIDHANI

SWACHHTA ABHIYAN

02.12.2019 TO 14.12. 2019

MISHRA DHATU NIGAM LIMITED



MISHRA DHATU NIGAM LTD
(A Govt. of India Enterprise, Ministry of Defence)

Swachh Bharat Abhiyan has become a 'Jan Andolan' receiving tremendous support from the people. Citizens in large numbers pledge for a neat, clean and green India.

At Midhani Swachhta fortnight was observed from December 2, 2019 to December 14, 2019, various activities were organised in the company and adjoining areas to create awareness, sensitize people towards participation in the Nation-wide Swachhta movement

The Swachh Bharat Pakhwada was observed by display posters and banners, disposing of scrap material in the factory premises, disposal of e-waste, Fumigation of insecticides in the Township area etc. Further Midhani is committed towards creation of plastic free zone by discouraging the use of single use plastic, promoting a more sustainable and environment friendly living.

Plogging, a awareness drive themed 'Plastic se Raksha-Swachhta hi Suraksha' was organised for the employees and they were engaged in picking up plastic from the roads around the MIDHANI campus. Around 80kgs of plastic was collected and was sent for recycling.



Further Midhani employees and students of DAV School took active part in the tree plantation. Essay writing competition and Painting Competition on SWACHHTA was conducted for the students.



MIDHANI via media communication and through website is striding towards imparting awareness of the importance of Swachhta in the city.
