

SUCCESS STORY

CCL KE LAL & CCL KI LAADLI

CCL Ke Lal & CCL Ki Laadli is a flagship CSR program which aims at preparing students from weaker section of society for IIT-JEE and other engineering entrance exams. Students from across Jharkhand, particularly those leaving in CCL command area selected after class X and are provided free coaching for IIT by executives of CCL who themselves are IITians. They are admitted to one of the best schools of Ranchi - DAV Gandhinagar for formal education for class XI and XII. They are also provided with free boarding and lodging facilities in Ranchi.

The scheme was originally started as CCL Ke Lal with 11 boys in the year 2012 as CSR initiative. Since inception 5 batches of CCL Ke Lal have passed with flying colours. Students of CCL Ke Lal have performed extraordinarily in engineering entrance exams as well in XII board. Many students are presently studying in IITs, NITs and other premier institutes of the country.



A well equipped class established for CCL Ke Lal and CCL Ki Laadli

Inspired by the huge success, the scheme has been expanded over the years. It was replicated for girls in the year 2016 under the name CCL Ki Ladli as a contribution towards Hon'ble PM's ambitious yojna, Beti Bachao, Beti Padhao.

After launch of CCL Ki Laadli, it was lauded by Hon'ble Minister of Coal Shri Piyush Goyal on social media.



Piyush Goyal

15 Aug at 15:30 • 🌐

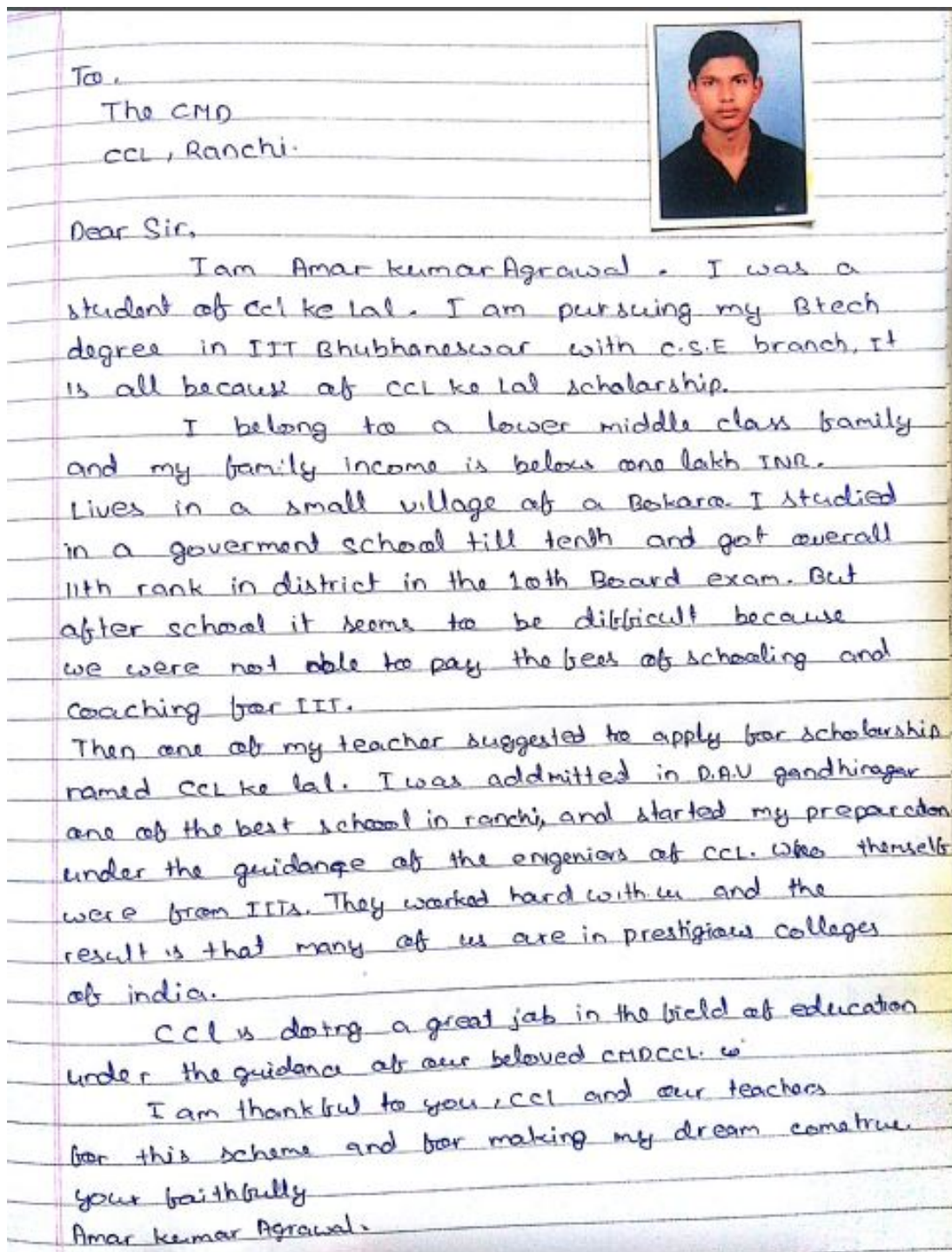
There's nothing like enlightening the lives of people from most vulnerable sections of society through education. Central Coalfields' initiative of preparing girls of weaker section for engineering entrance exam is a huge step in the direction of empowering the deprived.



**Social media post of
Hon'ble Minister Shri Piyush Goyal**

Touching new heights of success, 12 students of CCL Ke Lal & CCL Ki Laadli, of 2016-18 batch qualified JEE (MAIN) this year and out of which three of them have qualified JEE Advanced 2018 of which two took admission at prestigious IITs. Both the students, who are poised to join IITs, belong to very humble background. It is worth mentioning that Nikhil Nischhal is the son of a farmer and Siddhant Prasad's father is a mere tailor. Students have conveyed that had this scheme not been there, they would have confined to their villages.

It is pertinent to mention that last year 8 out of 11 students of 2015-17 batch cleared JEE (Main) and finally 5 cracked JEE (Advanced) 2017. Amar Kumar Agarwal, who cracked JEE Advanced 2017, got admission in IIT Bhubaneswar with his dream branch Computer Science & Engineering has thanked CMD CCL for taking this noble initiative and has narrated the story how CCL helped realise his dream.



Thanksgiving letter of Amar Kumar Agarwal

In 2017 coaching under CCL Ke Lal & CCL Ki Laadli was also started through video conferencing based live interactive smart classes in mining areas. Three such centres were setup in CCL and four in BCCL. Total number of seats increased to 388 last year. The interactive smart classes were inaugurated by Honble Minister of Rail and Coal Sri Piyush Goyal in Sep'2017.



Coaching through **Interactive Smart Classes** at 7 remote locations