

## **A Report on Swachh Bharat (Clean India) Mission in Neyveli Lignite Corporation Limited, Neyveli**

Pursuant to the Hon'ble Prime Minister's Call on "Swachh Bharat" (Clean India) Campaign and Directive from the Ministry, the same was launched in Neyveli Lignite Corporation Limited, Neyveli by the Chairman-cum-Managing Director of NLC Shri B. Surender Mohan along with other Functional Directors and Chief Vigilance Officer including Senior Executives & Employees and their family members, representatives from recognised Unions and Associations at large numbers while celebrating Gandhi Jayanthi in a befitting manner.

Shri B. Surender Mohan, CMD/NLC after launching the '**Swachh Bharat**' (Clean India) mission, has highlighted that in order to achieve this noble mission being the mass movement by involving all employees of NLC and Schools of peripheral Villages, NLC Schools, Jawahar Science College, Township Administration and General Hospital and in general all employees of NLC.

Complying with the appeal made by our Hon'ble Prime Minister, a pledge on Swachh Bharat was taken in the Lignite Hall, wherein the English version was administered by Shri B. Surender Mohan, CMD, the Hindi version by Shri Rakesh Kumar, Director (Finance) and the Tamil version by Shri S. Rajagopal, Director (Power) and the oath taking was carried out by the audience.

Awareness programmes like, marches by School Children, Oratorial / Essays/ Slogan Competitions (both School Children & Employees), Display of Sign / Flex Boards in Township are on the anvil to sustain the initiative.

To start the Swachh Bharat Mission, Shri B. Surender Mohan, CMD and Functional Directors and Senior Officials including employees carried out cleaning of the premises of Girls' Higher Secondary School, Block-11 in

  
27/10/2014



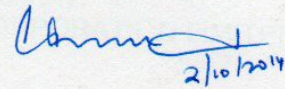
Neyveli Township. Simultaneously, cleaning of Guest Houses, Office Premises and Industrial Units **including Mines and Thermal Power Stations** were organised. **A committee of Officials is constituted which will conduct inspection of Toilets once in three months in all the units and its offices and submit a report at the year end and the Units/Offices who have maintained utmost cleanliness will be recognised and rewarded.**

NLC has committed to constructing toilet blocks in the schools at an estimate of Rs. 1.3 Crores (around Neyveli Project) under "Swachh Vidyalay Abhiyan" Movement. Commemorating this, Shri B. Surender Mohan laid the foundation stone in the rehabilitation centre (A2 Block) School and foundation stone-laying was simultaneously carried out in 24 other schools around Neyveli.

He has requested that whole-hearted support of all executives, employees and workmen of NLC and made an appeal to each and every one to join this noble mission to keep clean and health India and realize the dream of Mahatma Gandhi through SMS to all employees.

During the Celebrations, the message from Hon'ble Prime Minister and Hon'ble Minister of State for Coal (independent charge) to the Nation was telecasted to the benefit of Neyvelians in the Lignite Hall where the celebrations took place.

Photographs documenting the above events are attached.

  
2/10/2014